

ABSTRACT

Here is disclosed an individually delivering system in which a terminal of each recipient is connected to a host computer via wireless- or wire-telecommunication network, said system comprising a recipient identifying device adapted to identify a recipient on the basis of the recipient's personal data at least including the recipient's mail address and name, a name exchanging device adapted to exchange the recipient's name for a temporary name accompanying text or graphic matter previously stored in a recorder, and a delivery device adapted for individually delivering the text or the graphic matter into which the recipient's name has been introduced by said name exchanging device to the recipient's mail address at time or times predetermined by said recipient identifying device.